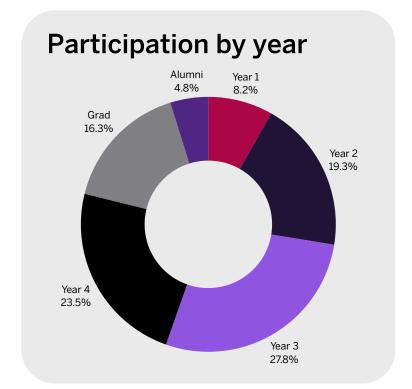
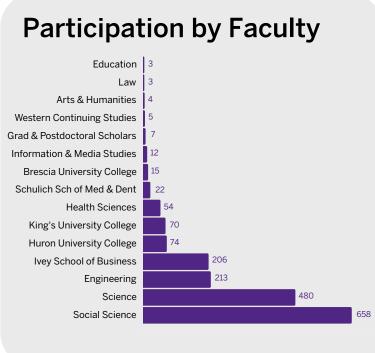
## **Information Sessions**

2023 - 2024





76%

of students expressed they are likely to apply for a job with the organization after attending an employer information session.

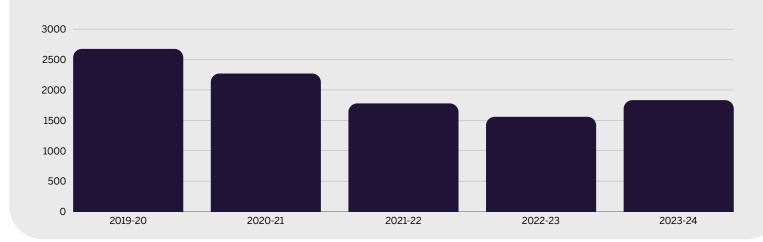
## 90% of students

attended either the Fall or Winter information sessions, offering employers a chance to connect with a unique audience each season.





## Attendance at Info Sessions Between 2019 - 2024



## Top factors students consider while job hunting



Salary



Career Advancement



Work-Life Balance



Students reported satisfaction with receiving information on company culture and values, and opportunities available for internship and co-op.

Students reported wanting more information on the application and interview process.



Western Student Experience