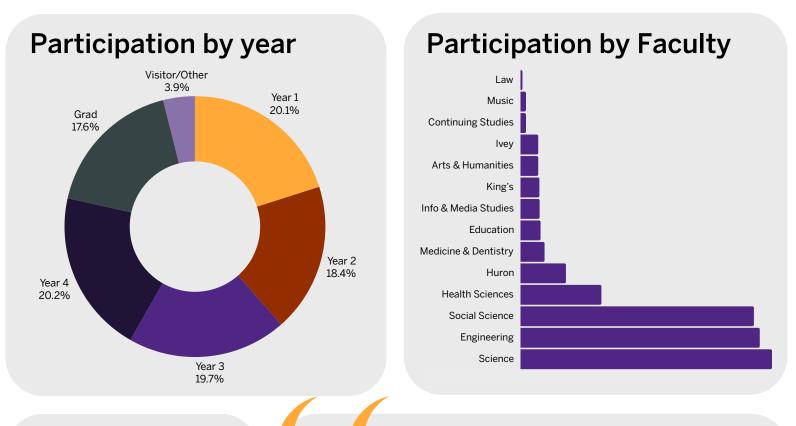
## hirewesternu Career Fair

October 8 & 9, 2024



**4,613** total student attendees across

both event days

We loved the campus energy and felt that students were excited to speak with us. We enjoyed connecting with Western students for the first time on campus. - Employer respondent

## Students are seeking opportunities that are...



Student respondents were primarily (67%) looking for work integrated learning opportunities (i.e. internship).



of student respondents prefer a two-day Career Fair. (31% went both days!)



of employer respondents agreed that registration was simple and easy.



of employer respondents would attend the Career Fair again.

## Students heard about the event via...



Email and newsletter (63%) I was able to learn more about companies I was already interested in and find new companies and their existing and upcoming opportunities.

- Student respondent



Conversations with classmates and friends (30%)



of employer respondents intend to be on the hirewesternuAbility Spotlight list for the next Career Fair.

Western StudentExperience