

# CAREERS IN FEDERAL GOVERNMENT DAY (CFGD)

JANUARY 26, 2023 | VIRTUAL EVENT

**63%** STUDENT & ALUMNI ATTENDANCE

503 students and alumni completed registration.

**95%** REPRESENTATIVE ATTENDANCE

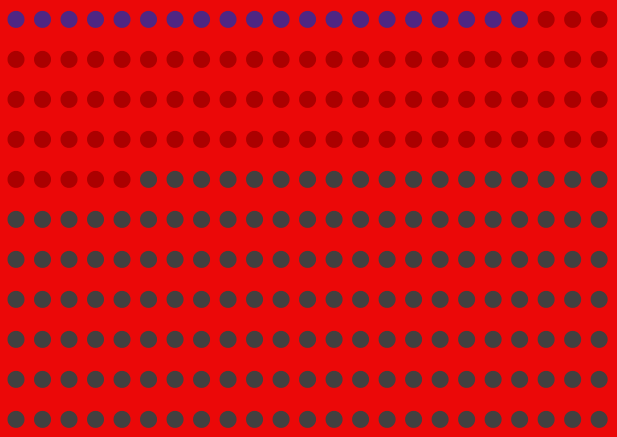
81 representatives from Federal Government organizations attended.

## EMPLOYER NEXT STEPS

**6%** INTERVIEWS *Employers will interview 20 students.*

**24%** SCREEN *Employers will screen 77 students as part of their recruitment process.*

**50%** TALENT PIPELINE *Employers will consider 156 students for future recruitment.*



**18 ATTENDEES**

Armchair Discussion with CRA Commissioner, Bob Hamilton, and Western University Vice-Provost (Students), John Doerksen, PhD.

**118 ATTENDEES**

Build your career in the Public Service Panel Discussion with Canada Border Services Agency, CRA, Public Service Commission of Canada.

**629**

Text- and video-based completed chats.

**67%** OF STUDENTS AND ALUMNI

strongly agreed or agreed that the Build Your Career in the Public Service session was engaging and added to their understanding of the future of work within Federal Government organizations.

## STUDENT & ALUMNI FEEDBACK

**75%** of students and alumni reported that they found value in CFGD and would register again.

**IF GIVEN THE CHOICE** students and alumni would prefer attending an industry-specific event that is...

**VIRTUAL 50%**  
**IN-PERSON 50%**

### GLOW POINTS

"It was easy to access and super friendly to navigate through."

"The interface was easy to use and chatting with the different departments of government was easy and fast."

### GROW POINTS

More than one student and/or alumni who responded to our survey requested to see Federal Government organizations from the Health Science sector participate in future events.

Some students and alumni wanted to engage with representatives via video call, not only text messaging.

## FEDERAL GOVERNMENT REPRESENTATIVE FEEDBACK

**76%** of representatives identified being very satisfied or satisfied with CFGD

**92%** of representatives found value in attending Careers in Federal Government Day and would register for future industry specific events

**84%** of representatives identified that they were able to source potential talent for current and/or upcoming opportunities within their organization

**IF GIVEN THE CHOICE**

representatives would prefer attending an industry-specific event that is...

**VIRTUAL 52%**  
**IN-PERSON 48%**

### GLOW POINTS

"I really enjoyed the Brazen Platform and being able to sort through the resumes of students. I chatted with a good group and passed along all the CVs of those who attended our booth to hiring managers. I also had contacted tech support during the event and they were very responsive. I would see people in line but then realized that they were also attending other booths. Thank you"

"It was a great platform and I enjoyed the interactions"

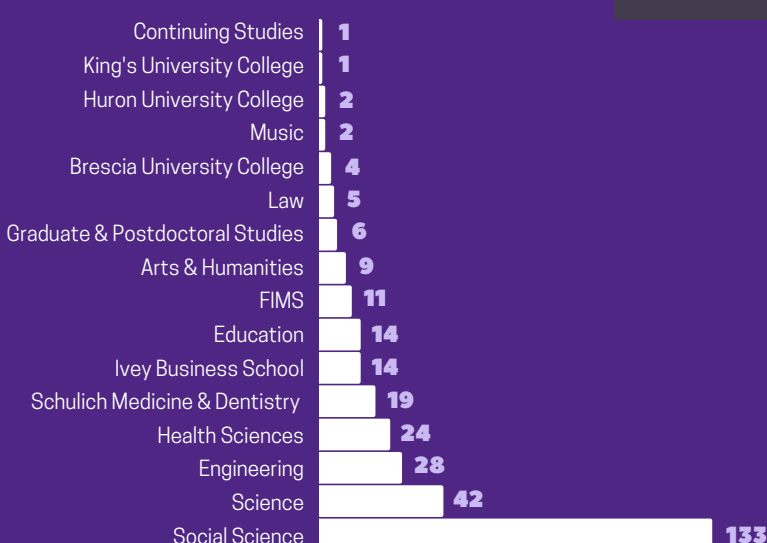
### GROW POINTS

Some representatives expressed that would be beneficial to guide them on how to schedule chats with students early in the process

Some demonstrated interest in communicating with students live, rather than through text messaging.

## STUDENT ATTENDEES BY FACULTY/AFFILIATE

**TOTAL ATTENDEES 315**



## STUDENT ATTENDEES BY YEAR OF STUDY

