

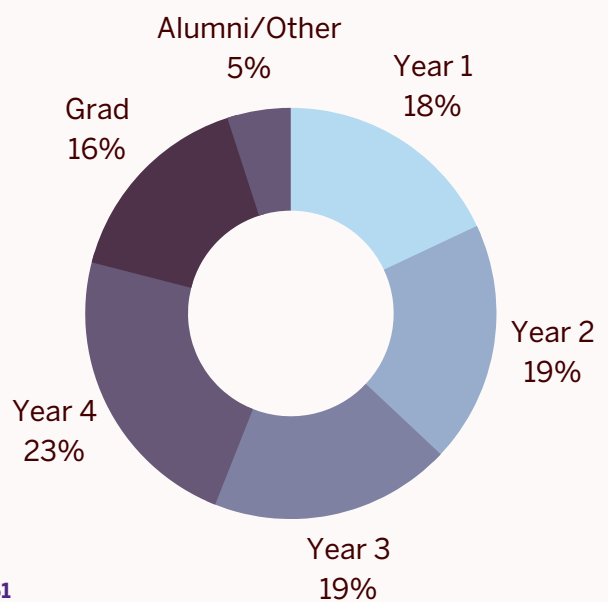
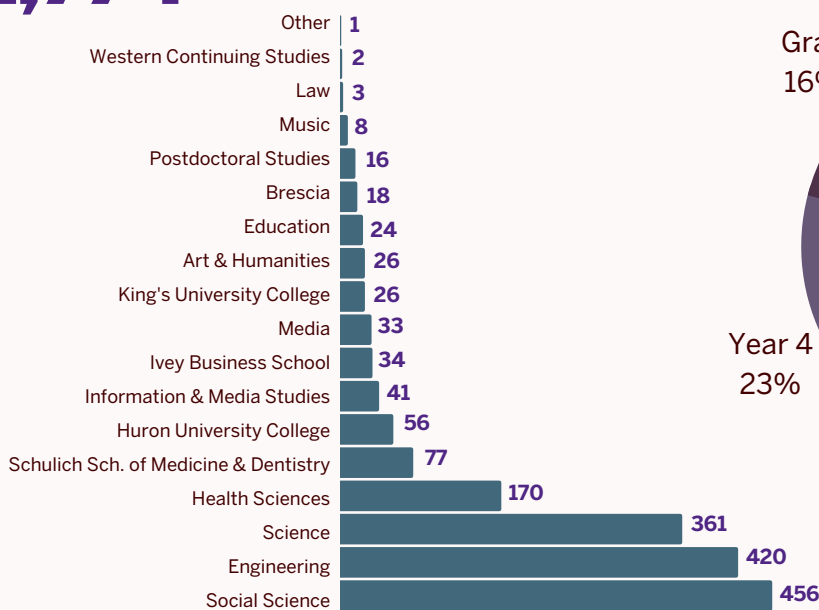
hirewesternu CAREER FAIR

February 2, 2023

STUDENT ATTENDANCE

Total Attendees

1,774



TOP 5 CHALLENGES THAT...

ATTENDING ORGANIZATIONS SAY THEY SOLVE

Help People Reach Their Potential

Build Great Products

Help Others Solve Problems

Create Meaningful Experiences for Others

Prepare Future Leaders

STUDENTS ARE INTERESTED IN SOLVING

1 Promote Healthy Living

2 Improve Mental Health

3 Help People Reach Their Potential

4 Run Your Own Business

5 Communicate Ideas and Emotions

STUDENT INSIGHTS

72%

of respondents found value in attending and would register again.

53%

of respondents were able to develop connections to advance their job search.

94%

of respondents reported that the event location was convenient.

68%

of respondents had a great time at the Career Fair

GLOW POINT

"I love the Career Fairs! They are so helpful and I enjoy going! Great variety of employers."

GROW POINT

"I found most companies hiring for recent grads and summer interns, but I would love to see more opportunities for current students"

EMPLOYER INSIGHTS

94%

of respondents found value in attending and would register again.

96%

of respondents agreed that the registration process was simple.

82%

of respondents agreed that the Career Fair helped them source potential talent for current and/or upcoming opportunities within their organization.

96%

of respondents had a positive experience at the Career Fair.

GLOW POINT

"Great service, well organized, great signage and assistance from staff, students seemed like quality candidates, great interactions!"

GROW POINT

"My only feedback would be to recommend that students do more research on the companies they are most interested in so they can have deeper conversations about related opportunities."