

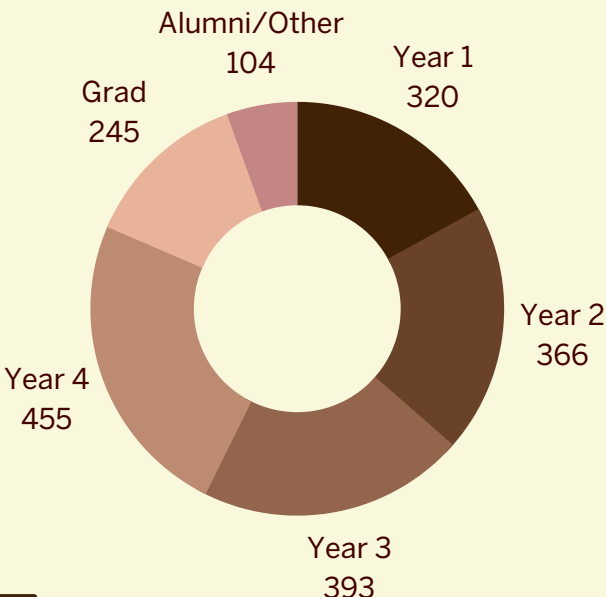
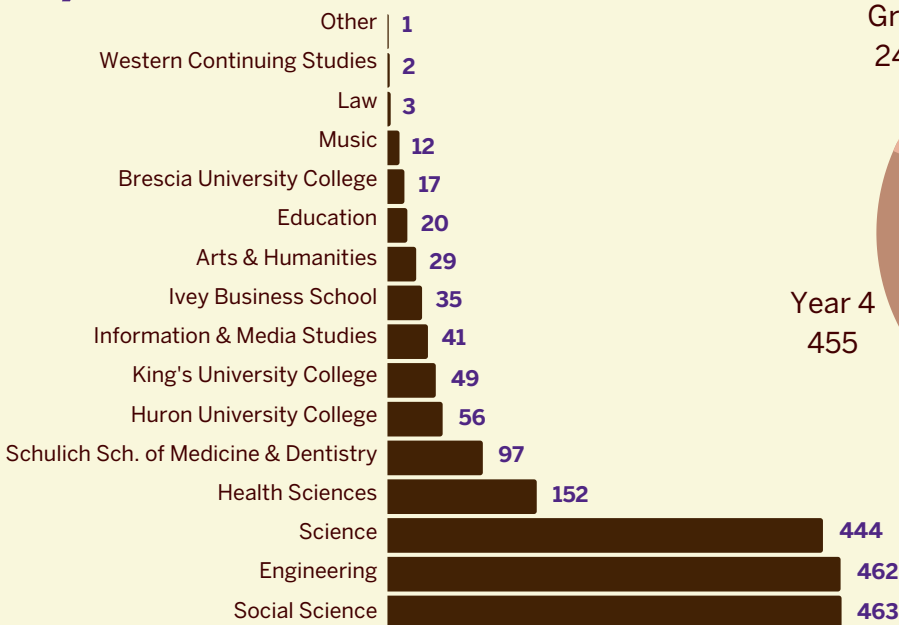
# hirewesternu CAREER FAIR

October 4, 2022

## STUDENT ATTENDANCE

Total Attendees

1,883



## TOP 5 CHALLENGES THAT...

### ATTENDING ORGANIZATIONS SAY THEY SOLVE

- 1 Help People Reach Their Potential
- 2 Build Great Products
- 3 Help Others Solve Problems
- 4 Create Meaningful Experiences for Others
- 5 Prepare Future Leaders

### STUDENTS ARE INTERESTED IN SOLVING

- 1 Promote Healthy Living
- 2 Improve Mental Health
- 3 Help People Reach Their Potential
- 4 Run Your Own Business
- 5 Communicate Ideas and Emotions

## STUDENT INSIGHTS

75%

of participants found value in attending and would register again.

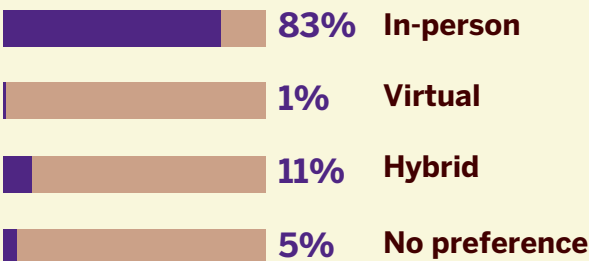
92%

of participants reported that the event location was convenient.

59%

of participants were able to develop leads or connections to advance their job search.

If given the choice, students would prefer attending a fair that is:



### GLOW POINTS

"I was able to get two interviews afterwards."

"I was able to develop connections with recruiters. They were happy to connect with me regarding my future career pursuit."

"I had the opportunity to talk to many employers and got to connect with a lot of them through LinkedIn. I was also able to find out a lot about their hiring processes."

### GROW POINTS

"I had class during most of the fair, so I only had about 30 minutes to visit. As a result of this I didn't really have the opportunity to chat with recruiters because of the long lines leading up to all of the booths."

"The companies that came were very specific to certain degrees--computer science, engineering and nursing, health sci. I feel if you weren't in those programs, very limited number of jobs were advertised for you."

## EMPLOYER INSIGHTS

94%

of employers found value in attending and would register again.

78%

of employers were able to source potential talent for current and/or upcoming opportunities within their organization.

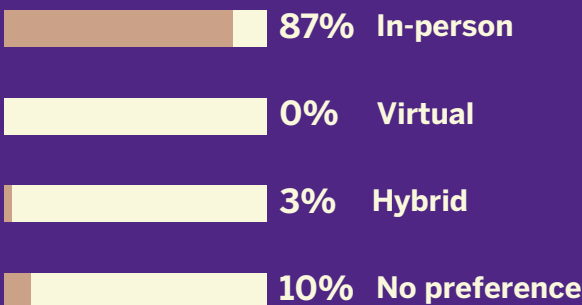
### GLOW POINTS

"This event was extremely well run. Very professional. Everyone was extremely nice. The way they had us drop our stuff off at a loading dock and offered to bring it back to the loading dock afterwards for us was exceptional. Overall, very organized and it was a great way to get back into job fairs. The turnout was more than we could have imagined."

"We were very impressed with the Career Fair at Western--we have attended many and found Western's to be very organized and well attended."

"Thank you so much for your organization of this excellent event! We were so pleased by the turnout, our location, the quality of questions and applications we received--everything. We're already looking forward to the next one!"

If given the choice, employers would prefer attending a fair that is:



### GROW POINTS

"Consider separating booths based off category (i.e., Health Care, in one area and Business in a different area, etc.)."

"Use larger tables/more space. Group similar organizations together so students can come to them."